| | | | | | | | | | | | | | | 7 00 - |
|------------|--------------|---------------------|----------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|-----------------------|-----------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|-------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| | | | | | | | | | | | the star - facel | | | Tim blayes |
| | | | | | | | n bill net New Rev | | n romanas c = = = € - | Addament ADMIT | N VEW DEV at - Ed Condit % * Format g Cell Sh | ELOPER Ional Farmatting * Las Table * des * Styles | Erlasert - 2 Erbelete - 5 Cells | E - 17 - E - 24 - Editing |
| · | 2 | | _ | | | Cuptore a | 100 | - | Aspendent | G.I. Human | <i>p</i> | | | ** |
| HOAN | BATERT FA | ANTINOT AND | 1007 | Francisco Franci | Withinked 3000 | 1.11 | and the | 10 8 4 | ~ | D | E | F | G | Н |
| Indiana | and a state | ALL THE PLANE | AAS DATA TE | ARW. VIEW DEVELOPER ADD BIL IN | AD ANNUTZ DESIN | Tax (Mages) | 13 | B | C | D | - Profitab | auty Analy | sis | |
| - Constant | An Roma - Da | -16.4 | Er- Brinep | /Test General - Pro | P P P P P P P | Anton - by M | Alex | 1 | Microsoft | Corporatio | In Flomace | ing many | | |
| a second | n - i - i | A- A- == | ALL SEC SEC 112 Mary | ge & Center = S + 16 + 16 2 Condition | of Formation Laft Inner Delays Format | an bath todb | | | | (Millions | of Dollars, | 4 | | 1 |
| 9 | Part | 1 | Régissent | a total | Styles Zem | \$dring | - | | | 2008 | to 2013 | | | 1 |
| | - 11 | × × 6. | Date | | | | -17 | 201 | 3 2012 | 2011 | 2010 | 2009 | 2008 | Trend |
| _ | E | a | | | | | - | 77 840 0 | 0 73 723 00 | 60 943 00 | 62 484 00 | 58 437.00 | 60.420.00 | |
| _ | 8 | C | D B | F O H I | KLM | PivotTable Fields | | 11,849.00 | 13,123.00 | 09,945.00 | 02,404.00 | 30,437.00 | 10,420,00 | |
| _ | | | and a second | طلكا كالكاري | | Provide Same to add to report. | 10.4 | 18,760.00 | 14,569.00 | 17,681.00 | 14,065.00 | 12,599.00 | 12,254.00 | |
| te A S | ales Operat | ting Profit Oper. P | Profit Margin | Date | × 11 | Contraction of the | And I | 24.10% | 19.76% | 25.28% | 22.51% | 21.56% | 20.28% | |
| 9 | 1.000 | 1 114 | 14,1976 | 3000 , 2013 | Martin- | Date | | 5 2004 | | | | - de la sue de la | | |
| m1 | 5,509 | 1.874 | 33.93% | 2019 | | Carl of systems | | 5.20% | | | | | | |
| 100 | 5,945 | 2,074 | 34.88% | THE MAR ARE MAN OUT, THE | 10 | Group profit | 110 | 8.89% | | | | | | |
| Qtr4 | 6.674 | 2,481 | 37.17% | 4. | | Term, General and administrator | 40. NV | 1.0560 | 1.0540 | 1 1101 | | | | |
| 10 | 12 star | | 16 73% | 197 | | Tutal specifics experies | | 1.0500 | 1.0540 | 1.1194 | 1.0693 | 0.9672 | | |
| Qui | 6,775 | 2,488 | 34.6874 | Water Description (Surger Party Margari, | | Coperating a | 10 | 5.20% | | | | Contraction of the second | | |
| Qtr2 | 6,820 | 2.567 | 54.90% | Gootly | 1 Int 1 | Other income (equand) | 1.1 | A | | | | | | |
| Qu.3 | 7,280 | 2.982 | 35.33% | Chorgen | 100. | Invente before term | 1 T | | | | | | | |
| Que | 8,000 | | | 18.000 | 1 10.0% | hat income from up the int | spagement of | | | | | | | |
| Owt | 8.575 | 2,796 | 32.61% | 14,000 | 111 00.00% | Not receive how the other | and specific 7 | 4 | | | | | | |
| OF2 | 9,026 | 2,881 | 31.92% | - 31,000 | 2005 - 14m | The state between south but | and it | | | | | | | |
| Qtr3 | 9,720 | 3,058 | 33,14% | a.sco | ALLER | A DECEMBER OF | | | | | | | | |
| Qtr4 | 10,583 | 3.307 | 100000 | | CADE Dam frade manys | T 11305 | - VANT | · 1 | | | | | | |
| 12 | | 1389 | 31.84% | 2,000 | 1111 104 | ALC: F | | 5 8 | and Provention | | | | | |
| Qu1 | 10,645 | 3.203 | 26.22% | Gert Card Cert Card Cert Cert Cert | 047.034 | 48 1 | | - op | arkline Charts | • | 1.01 | frances in the | | |
| Qu2 | 12,214 | 2,736 | 19.40%6 | 2009 2003 2011 2011 | 2011 | A.I. 17 | | | | in the second se | 10 | | _ | |
| Qa3 | 14,101 | 3,432 | 25.9774 | Tent T links T | | a mat / | T. 184.45 | | | | | 888 6681 | | |
| Qtr4 | Date | | 14 8914 | | | - +ON - | Selec. | | | ALC: NO. | | CCC (197 | | |
| 201 | 13.969 | 3,477 | 22.1454 | | | Taty - | Operating Bor | A . | | | | | | And the second division of the second divisio |
| Ow? | 14,105 | 3,125 | 23.12% | | | - The Party of the | Open Profit w | he | | | | | | |
| Ow1 | 14,893 | 3,444 | 23.26%+ | | | | Carlor of Carlor | | | | | | | |
| Oni | 16,858 | 3,914 | 28.71% | | | and the second second | | urbatta | | | | | And I I I I I I I I I I I I I I I I I I I | |
| No. | 00,876 | 57,004 | 0.00 | | | Caller Layered Upper | - | And the second second | | | A | | | |
| ut Total 2 | | | | | and the second se | · | | A REAL PROPERTY | | | | | | A STREET |
| ad Total 2 | | | | | | Statement of the local division in the local | | | | | The second se | | | the second se |

Financial Analysis with Microsoft[®] Excel[®] 2013

Timothy R. Mayes

Financial Analysis with Microsoft[®] Excel[®]

SEVENTH EDITION

Timothy R. Mayes

Metropolitan State College of Denver

Todd M. Shank

University of South Florida - St. Petersburg



Australia • Brazil • Mexico • Singapore • United Kingdom • United States

Copyright 2015 Cengage Learning. All Rights Reserved. May not be copied, scanned, or duplicated, in whole or in part. Due to electronic rights, some third party content may be suppressed from the eBook and/or eChapter(s). Editorial review has deemed that any suppressed content does not materially affect the overall learning experience. Cengage Learning reserves the right to remove additional content at any time if subsequent rights restrictions require it.

This is an electronic version of the print textbook. Due to electronic rights restrictions, some third party content may be suppressed. Editorial review has deemed that any suppressed content does not materially affect the overall learning experience. The publisher reserves the right to remove content from this title at any time if subsequent rights restrictions require it. For valuable information on pricing, previous editions, changes to current editions, and alternate formats, please visit <u>www.cengage.com/highered</u> to search by ISBN#, author, title, or keyword for materials in your areas of interest.



Financial Analysis with Microsoft[®] Excel[®], Seventh Edition Timothy R. Mayes

VP, GM Science, Math & Quantitative Business: Balraj S. Kalsi

Product Director: Joe Sabatino

Sr. Product Manager: Mike Reynolds

Content Developer: Adele Tait Scholtz

Marketing Director: Natalie King

Marketing Manager: Heather Mooney

Content Project Manager: Jennifer Ziegler

Associate Media Developer: Mark Hopkinson

Manufacturing Planner: Kevin Kluck

Art and Cover Direction, Production Management, and Composition: Lumina Datamatics Inc.

Cover Image: Cover Screenshots are used with permission from Microsoft Corporation, Microsoft Excel[®] is a registered trademark of Microsoft Corporation. © 2014 Microsoft.

Intellectual Property

Analyst: Christina Ciaramella Project Manager: Betsy Hathaway

© 2015, 2012 Cengage Learning

WCN: 02-200-203

ALL RIGHTS RESERVED. No part of this work covered by the copyright herein may be reproduced, transmitted, stored, or used in any form or by any means graphic, electronic, or mechanical, including but not limited to photocopying, recording, scanning, digitizing, taping, Web distribution, information networks, or information storage and retrieval systems, except as permitted under Section 107 or 108 of the 1976 United States Copyright Act, without the prior written permission of the publisher.

For product information and technology assistance, contact us at Cengage Learning Customer & Sales Support, 1-800-354-9706 For permission to use material from this text or product, submit all requests online at www.cengage.com/permissions Further permissions questions can be emailed to permissionrequest@cengage.com

Library of Congress Control Number: 2014945654 ISBN: 978-1-285-43227-4

Cengage Learning

20 Channel Center Street Boston, MA 02210 USA

Cengage Learning is a leading provider of customized learning solutions with office locations around the globe, including Singapore, the United Kingdom, Australia, Mexico, Brazil, and Japan. Locate your local office at: www.cengage.com/global

Cengage Learning products are represented in Canada by Nelson Education, Ltd.

To learn more about Cengage Learning Solutions, visit www.cengage.com

Purchase any of our products at your local college store or at our preferred online store **www.cengagebrain.com**

Printed in the United States of America Print Number: 01 Print Year: 2014 Dedicated to Wassana Pengsiri, the kindest and most patient person that I know. ทุ่มเทให้กับวาสนาเพ็งศิริคนใจดีและอ่อนโยนมากที่สุดที่ผมรู้จัก

Copyright 2015 Cengage Learning. All Rights Reserved. May not be copied, scanned, or duplicated, in whole or in part. Due to electronic rights, some third party content may be suppressed from the eBook and/or eChapter(s). Editorial review has deemed that any suppressed content does not materially affect the overall learning experience. Cengage Learning reserves the right to remove additional content at any time if subsequent rights restrictions require it.

Preface xv

Purpose of the Book xvi Target Audience xvii A Note to Students xvii Organization of the Book xvii Outstanding Features xviii Pedagogical Features xix Supplements xx Typography Conventions xx Changes from the 6th Edition xxi A Note on the Internet xxii Acknowledgments xxii

CHAPTER 1 Introduction to Excel 2013 1

Spreadsheet Uses 2 Starting Microsoft Excel 2 Parts of the Excel Screen 3 The File Tab and Quick Access Toolbar 3 The Home Tab 4 The Formula Bar 6 The Worksheet Area 6

The Income Statement 44 Building an Income Statement in Excel 44 The Balance Sheet 49 Building a Balance Sheet in Excel 49 Improving Readability: Custom Number Formats 51

vi

CHAPTER 2

Copyright 2015 Cengage Learning. All Rights Reserved. May not be copied, scanned, or duplicated, in whole or in part. Due to electronic rights, some third party content may be suppressed from the eBook and/or eChapter(s). Editorial review has deemed that any suppressed content does not materially affect the overall learning experience. Cengage Learning reserves the right to remove additional content at any time if subsequent rights restrictions require it.

Common-Size Financial Statements 54 Creating Common-Size Income Statements 54 Creating a Common-Size Balance Sheet 56 Building a Statement of Cash Flows 57 Using Excel's Outliner 62 Common-Size Statement of Cash Flows 64 Summary 67 Problems 68 Internet Exercise 70

CHAPTER 3 The Cash Budget 71

The Worksheet Area 73 Using Date Functions 73 Calculating Text Strings 74 Sales and Collections 75 Purchases and Payments 76 **Collections and Disbursements** 78 Calculating the Ending Cash Balance 80 Repaying Short-Term Borrowing 82 Using the Cash Budget for What-If Analysis 83 The Scenario Manager 85 Adding Interest and Investment of Excess Cash 89 Calculating Current Borrowing 91 Using the Formula Auditing Tools to Avoid Errors 92 Calculating Current Investing 96 Working Through the Example 97 99 Summary Problems 101

CHAPTER 4 Financial Statement Analysis Tools 107 Liquidity Ratios 108 The Current Ratio 109 The Quick Ratio 110 Efficiency Ratios 111 Inventory Turnover Ratio 111 Accounts Receivable Turnover Ratio 112 Average Collection Period 112 Fixed Asset Turnover Ratio 114 Total Asset Turnover Ratio 114

Leverage Ratios 115 The Total Debt Ratio 116 The Long-Term Debt Ratio 116 The Long-Term Debt to Total Capitalization Ratio 117 The Debt to Equity Ratio 117 The Long-Term Debt to Equity Ratio 118 Coverage Ratios 118 The Times Interest Earned Ratio 119 The Cash Coverage Ratio 119 Profitability Ratios 120 The Gross Profit Margin 121 The Operating Profit Margin 121 The Net Profit Margin 121 Return on Total Assets 122 Return on Equity 123 Return on Common Equity 123 DuPont Analysis 124 Analysis of EPI's Profitability Ratios 126 Financial Distress Prediction 127 The Original Z-Score Model 127 The Z-Score Model for Private Firms 128 Using Financial Ratios 129 Trend Analysis 129 Comparing to Industry Averages 130 Company Goals and Debt Covenants 131 Automating Ratio Analysis 132 Economic Profit Measures of Performance 134 Summary 137 Problems 140 Internet Exercise 141

CHAPTER 5 Financial Forecasting 143

The Percent of Sales Method 144 Forecasting the Income Statement 144 Forecasting Assets on the Balance Sheet 148 Forecasting Liabilities on the Balance Sheet 150 Discretionary Financing Needed 151 Using Iteration to Eliminate DFN 153 Other Forecasting Methods 156 Linear Trend Extrapolation 156

Regression Analysis 160 Statistical Significance 165 Summary 168 Problems 169 Internet Exercises 170 Break-Even and Leverage Analysis Break-Even Points 174

Calculating Break-Even Points in Excel 176 Other Break-Even Points 177 Using Goal Seek to Calculate Break-Even Points 179 Leverage Analysis 180 The Degree of Operating Leverage 181 The Degree of Financial Leverage 184 The Degree of Combined Leverage 186 Extending the Example 187 Linking Break-Even Points and Leverage Measures 188 Summary 189 Problems 191 Internet Exercise 193

173

CHAPTER 7 The Time Value of Money 195

CHAPTER 6

Future Value 196 Using Excel to Find Future Values 197
Present Value 198
Annuities 200 Present Value of an Annuity 200 Future Value of an Annuity 202 Solving for the Annuity Payment 204 Solving for the Number of Periods in an Annuity 205 Solving for the Interest Rate in an Annuity 207 Deferred Annuities 208
Graduated Annuities 210 Present Value of a Graduated Annuity 211 Future Value of a Graduated Annuity 214
Uneven Cash Flow Streams 215 Solving for the Yield in an Uneven Cash Flow Stream 216

| | Nonannual Compounding Periods 218 |
|-----------|---------------------------------------------------------------------------------------|
| | Continuous Compounding 221 |
| | Summary 223 |
| | Problems 224 |
| CHAPTER 8 | Common Stock Valuation 227 |
| | What Is Value? 228 |
| | Fundamentals of Valuation 229 |
| | Determining the Required Rate of Return 230 <i>A Simple Risk Premium Model</i> 231 |
| | CAPM: A More Scientific Model 231 |
| | Valuing Common Stocks 234 |
| | The Constant-Growth Diviaena Discount Model 235 The Two-Stage Growth Model 240 |
| | Three-Stage Growth Models 242 |
| | Alternative Discounted Cash Flow Models 246 |
| | The Earnings Model 246 |
| | The Free Cash Flow Model 250 |
| | Relative Value Models 254 |
| | Preferred Stock Valuation 255 |
| | Summary 257 |
| | Problems 259 |
| | Internet Exercise 261 |
| CHAPTER 9 | Bond Valuation 263 |
| | Bond Valuation 264 |
| | Valuing Bonds Between Coupon Dates 266 |
| | Using Excel's Advanced Bond Functions 268 |
| | Bond Return Measures 271 |
| | Current Yield 271 |
| | Yield to Maturity 2/2 Viold to Call 274 |
| | Returns on Discounted Debt Securities 276 |
| | The U.S. Treasury Yield Curve 278 |
| | Bond Price Sensitivities 280 |
| | Changes in the Required Return 281 |
| | Changes in Term to Maturity 283 |
| | Comparing Two Bonds with Different Maturities 285 |
| | Comparing Two Bonds with Different Coupon Rates 287 |

Copyright 2015 Cengage Learning. All Rights Reserved. May not be copied, scanned, or duplicated, in whole or in part. Due to electronic rights, some third party content may be suppressed from the eBook and/or eChapter(s). Editorial review has deemed that any suppressed content does not materially affect the overall learning experience. Cengage Learning reserves the right to remove additional content at any time if subsequent rights restrictions require it.

Duration and Convexity Duration Modified Duration Visualizing the Predicted Price Change Convexity Summary **296** Problems Internet Exercise

CHAPTER 10 The Cost of Capital 303

The Appropriate "Hurdle" Rate 304 The Weighted Average Cost of Capital 305 Determining the Weights 306 WACC Calculations in Excel **307** Calculating the Component Costs **308** The Cost of Common Equity 309 The Cost of Preferred Equity 310 The Cost of Debt 311 Using Excel to Calculate the Component Costs 312 The After-Tax Cost of Debt 312 The Cost of Preferred Stock 314 The Cost of Common Stock 314 The Role of Flotation Costs 315 Adding Flotation Costs to Our Worksheet 316 The Cost of Retained Earnings 317 The Marginal WACC Curve **318** Finding the Break-Points 318 Creating the Marginal WACC Chart 323 Summary 324 Problems 325 Internet Exercise 327

CHAPTER 11 Capital Budgeting 329

Estimating the Cash Flows *The Initial Outlay The Annual After-Tax Operating Cash Flows The Terminal Cash Flow Estimating the Cash Flows: An Example*

Calculating the Relevant Cash Flows 339 Making the Decision 341 The Payback Method 341 The Discounted Payback Period 343 Net Present Value 345 The Profitability Index 347 The Internal Rate of Return 348 Problems with the IRR 349 The Modified Internal Rate of Return 351 Sensitivity and Scenario Analysis 354 NPV Profile Charts 354 Scenario Analysis 355 The Optimal Capital Budget 358 Optimal Capital Budget Without Capital Rationing 358 Optimal Capital Budget Under Capital Rationing 361 Other Techniques 366 Summary 366 Problems 367

CHAPTER 12 Risk and Capital Budgeting 371

Review of Some Useful Statistical Concepts 372 The Expected Value 372 Measures of Dispersion 374 Using Excel to Measure Risk 377 The Freshly Frozen Fish Company Example 377 Introducing Uncertainty 381 Sensitivity Analysis 381 Scenario Analysis 386 Calculating the Expected NPV from the Scenarios 388 Calculating the Variance and Standard Deviation 389 Calculating the Probability of a Negative NPV 391 Monte Carlo Simulation 392 The Risk-Adjusted Discount Rate Method 399 The Certainty-Equivalent Approach 400 Summary 403 Problems 405

Portfolio Statistics and Diversification 409 **CHAPTER 13** Portfolio Diversification Effects 410 Determining Portfolio Risk and Return 412 Portfolio Standard Deviation 413 Changing the Weights 416 Portfolios with More than Two Securities **418** Creating a Variance/Covariance Matrix 419 Calculating the Portfolio Standard Deviation 422 The Efficient Frontier 424 Locating Portfolios on the Efficient Frontier in Excel 425 Charting the Efficient Frontier 428 The Capital Market Line 429 Charting the Capital Market Line 432 Identifying the Market Portfolio 434 Utility Functions and the Optimal Portfolio 436 Charting Indifference Curves 436 The Capital Asset Pricing Model 438 The Security Market Line 440 Summary 441 Problems 442 Internet Exercise 445

CHAPTER 14 Writing User-Defined Functions with VBA 447

What Is a Macro? 448 *Two Types of Macros* 448
The Visual Basic Editor 450 *The Project Explorer The Code Window* 452
The Parts of a Function 453
Writing Your First User-Defined Function 453
Writing More Complicated Functions 458 *Variables and Data Types The If-Then-Else Statement Looping Statements Using Worksheet Functions in VBA Using Optional ArgumentsUsing ParamArray for Unlimited Arguments*

| | Debugging VBA Code 468 |
|------------|-----------------------------------------------------------------|
| | Breakpoints and Code Stepping 468 |
| | The Watch Window 470 |
| | The Immediate Window 471 |
| | Creating Excel Add-Ins 472 |
| | Best Practices for VBA 473 |
| | Summary 474 |
| | Problems 475 |
| CHAPTER 15 | Analyzing Datasets with Tables and Pivot Tables 477 |
| | Creating and Using an Excel Table 478 |
| | Removing Duplicate Records from the Table 480 |
| | Filtering the Table 480 |
| | Sorting and Filtering Numeric Fields 482 |
| | Using Formulas in Tables 484 |
| | Using Pivot Tables 485 |
| | Creating a Pivot Table 486 |
| | Formatting the Pivot Table 488 |
| | <i>Rearranging the Pivot Table and Adding Fields</i> 490 |
| | Transforming the Data Field Presentation 491 |
| | Calculations in Pivot Tables 492 |
| | Pivot Tables for Financial Statements 494 |
| | Grouping Data by Date 495 |
| | Using Pivot Charts to Show Trends over Time 49 7 |
| | Displaying Multiple Subtotals 498 |
| | Using Calculated Fields for Financial Ratios 499 |
| | Filtering Data with sticers and Timelines 501 |
| | Extracting Data from a Pivot Table 503 |
| | Summary 504 |
| | Problems 505 |
| | Internet Exercise 508 |
| APPENDIX | Directory of User-Defined Functions in Famefncs.xlam 509 |
| INDEX | 513 |
| | |

Preface

Electronic spreadsheets have been available for microcomputers since the introduction of VisiCalc[®] for the Apple I in June 1979. The first version of Lotus 1-2-3[®] in January 1983 convinced businesses that the IBM PC was a truly useful productivity-enhancing tool. Today, any student who leaves business school without at least basic spreadsheet skills is truly at a disadvantage. Much as earlier generations had to be adept at using a slide rule or financial calculator, today's manager needs to be proficient in the use of a spreadsheet. International competition means that companies must be as efficient as possible. No longer can managers count on having a large staff of "number crunchers" at their disposal.

Microsoft first introduced Excel in 1985 for the Apple Macintosh and showed the world that spreadsheets could be both powerful and easy to use, not to mention fun. Excel 2.0 was introduced to the PC world in 1987 for Microsoft Windows version 1.0, where it enjoyed something of a cult following. With the introduction of version 3.0 of Windows, sales of Excel exploded so that today it is the leading spreadsheet on the market.

As of this writing, Excel 2013 (also known as Excel version 15) is the current version. Unlike Excel 2007, which introduced the Ribbon interface, Excel 2013 is more evolutionary than revolutionary. The changes are mostly cosmetic, though changes to the way that charts are created and edited are truly useful. While the book has been written with the current version in mind, it can be used with older versions, if allowances are made for the interface differences. The user interface is even more different on the Apple Mac, but Excel for Mac 2011 supports virtually all of the features discussed in this book. The only missing feature of which I am aware is pivot charts.

Purpose of the Book

Financial Analysis with Microsoft Excel, 7th ed., was written to demonstrate useful spreadsheet techniques and tools in a financial context. This allows readers to see the material in a way with which they are familiar. For students just beginning their education in finance, the book provides a thorough explanation of all of the concepts and equations that are usually covered. In other words, it is a corporate finance textbook, but it uses Excel instead of financial calculators.

Students with no prior experience with spreadsheets will find that using Excel is very intuitive, especially if they have used other Windows applications. For these students, *Financial Analysis with Microsoft Excel*, 7th ed., will provide a thorough introduction to the use of spreadsheets from basic screen navigation skills to building fairly complex financial models. I have found that even students with good spreadsheet skills have learned a great deal more about using Excel than they expected.

Finally, I feel strongly that providing pre-built spreadsheet templates for students to use is a disservice. For this reason, this book concentrates on spreadsheet building skills. I believe that students can gain valuable insights and a deeper understanding of financial analysis by actually building their own spreadsheets. By creating their own spreadsheets, students will have to confront many issues that might otherwise be swept under the carpet. It continually amazes me how thankful students are when they are actually forced to think rather than just to "plug and go." For this reason, the book concentrates on spreadsheet building skills (though all of the templates are included for instructors) so that students will be encouraged to think and truly understand the problems on which they are working.

Copyright 2015 Cengage Learning. All Rights Reserved. May not be copied, scanned, or duplicated, in whole or in part. Due to electronic rights, some third party content may be suppressed from the eBook and/or eChapter(s). Editorial review has deemed that any suppressed content does not materially affect the overall learning experience. Cengage Learning reserves the right to remove additional content at any time if subsequent rights restrictions require it.

Target Audience

Financial Analysis with Microsoft Excel is aimed at a wide variety of students and practitioners of finance. The topics covered generally follow those in an introductory financial management course for undergraduates or first-year MBA students. Because of the emphasis on spreadsheet building skills, the book is also appropriate as a reference for case-oriented courses in which the spreadsheet is used extensively. I have been using the book in my Financial Modeling course since 1995, and students consistently say that it is the most useful course they have taken. A sizable number of my former students have landed jobs in large part due to their superior spreadsheet skills.

I have tried to make the book complete enough that it may also be used for self-paced learning, and, if my e-mail is any guide, many have successfully taken this route. I assume, however, that the reader has some familiarity with the basic concepts of accounting and statistics. Instructors will find that their students can use this book on their own time to learn Excel, thereby minimizing the amount of class time required for teaching the rudiments of spreadsheets. Practitioners will find that the book will help them transfer skills from other spreadsheets to Excel and, at the same time, refresh their knowledge of corporate finance.

A Note to Students

As I have noted, this book is designed to help you learn finance and understand spreadsheets at the same time. Learning finance alone can be a daunting task, but I hope that learning to use Excel at the same time will make your job easier and more fun. Be sure to experiment with the examples by changing numbers and creating charts.

You will likely find that learning the material and skills presented is more difficult if you do not work the examples presented in each chapter. While this will be somewhat time consuming, I encourage you to work along with, rather than just read, the book as each example is discussed. Further, I suggest that you try to avoid the trap of memorizing Excel formulas. Instead, try to understand the logic of the formula so that you can more easily apply it in other, slightly different, situations in the future.

Make sure that you save your work often and keep a current backup.

Organization of the Book

Financial Analysis with Microsoft Excel, 7th ed., is organized along the lines of an introductory financial management textbook. The book can stand alone or be used as an adjunct to a regular text, but it is not "just a spreadsheet book," and shouldn't be treated as a cookbook with recipes. In most cases, topics are covered at the same depth as the material in

conventional textbooks; in many cases, the topics are covered in greater depth. For this reason, I believe that *Financial Analysis with Microsoft Excel*, 7th ed., can be used as a comprehensive primary text. The book is organized as follows:

- Chapter 1: Introduction to Excel 2013
- Chapter 2: The Basic Financial Statements
- Chapter 3: The Cash Budget
- Chapter 4: Financial Statement Analysis Tools
- Chapter 5: Financial Forecasting
- Chapter 6: Break-Even and Leverage Analysis
- Chapter 7: The Time Value of Money
- Chapter 8: Common Stock Valuation
- Chapter 9: Bond Valuation
- Chapter 10: The Cost of Capital
- Chapter 11: Capital Budgeting
- Chapter 12: Risk and Capital Budgeting
- Chapter 13: Portfolio Statistics and Diversification
- Chapter 14: Writing User-Defined Functions with VBA
- Chapter 15: Analyzing Datasets with Tables and Pivot Tables
- Appendix: Directory of User-Defined Functions in Famefncs.xlam

Extensive use of built-in functions, charts, and other tools (e.g., Scenario Manager and Solver) throughout the book encourages a much deeper exploration of the models presented than do more traditional methods. Questions such as "What would happen if..." are easily answered with the tools and techniques taught in this book.

Outstanding Features

The most outstanding feature of *Financial Analysis with Microsoft Excel*, 7th ed., is its use of Excel as a learning tool rather than just a fancy calculator. Students using the book will be able to demonstrate to themselves how and why things are the way they are. Once students create a worksheet, they understand how it works and the assumptions behind the

calculations. Thus, unlike the traditional "template" approach, students gain a deeper understanding of the material. In addition, the book greatly facilitates the professors' use of spreadsheets in their courses.

The text takes a self-teaching approach used by many other "how-to" spreadsheet books, but it provides opportunities for much more in-depth experimentation than the competition. For example, scenario analysis is an often recommended technique, but it is rarely demonstrated in any depth. This book uses the tools that are built into Excel to greatly simplify computation-intensive techniques, eliminating the boredom of tedious calculation. Other examples include regression analysis, linear and nonlinear programming, and Monte Carlo simulation. The book encourages students to actually use the tools that they have learned about in their statistics and management science classes.

Pedagogical Features

Financial Analysis with Microsoft Excel, 7th ed., begins by teaching the basics of Excel. Then, the text uses Excel to build the basic financial statements that students encounter in all levels of financial management courses. This coverage then acts as a "springboard" into more advanced material such as performance evaluation, forecasting, valuation, capital budgeting, and modern portfolio theory. Each chapter builds upon the techniques learned in prior chapters so that the student becomes familiar with Excel and finance at the same time. This type of approach facilitates the professor's incorporation of Excel into a financial management course since it reduces, or eliminates, the necessity of teaching spreadsheet usage in class. It also helps students see how this vital "tool" is used to solve the financial problems faced by practitioners.

The chapters are organized so that a problem is introduced, solved by traditional methods, and then solved using Excel. I believe that this approach relieves much of the quantitative complexity while enhancing student understanding through repetition and experimentation. This approach also generates interest in the subject matter that a traditional lecture cannot (especially for nonfinance business majors who are required to take a course in financial management). Once they are familiar with Excel, my students typically enjoy using it and spend more time with the subject than they otherwise would. In addition, since charts are used extensively (and are created by the student), the material may be better retained.

A list of learning objectives precedes each chapter, and a summary of the major Excel functions discussed in the chapter is included at the end. In addition, each chapter contains homework problems, and many include Internet Exercises that introduce students to sources of information on the Internet.

Preface

Supplements

The Instructor's Manual and other resources, available online, contain the following:

(These materials are available to registered instructors at the product support Web site, http://www.cengagebrain.com/).

- The completed worksheets with solutions to all problems covered in the text. Having this material on the product Web site allows the instructor to easily create transparencies or give live demonstrations via computer projections in class without having to build the spreadsheets from scratch.
- Additional Excel spreadsheet problems for each chapter that relate directly to the concepts covered in that chapter. Each problem requires the student to build a worksheet to solve a common financial management problem. Often the problems require solutions in a graphical format.
- Complete solutions to the in-text homework problems and those in the Instructor's Manual and on the product Web site, along with clarifying notes on techniques used.
- An Excel add-in program that contains some functions that simplify complex calculations such as the two-stage common stock valuation model and the payback period, among many others (see the Appendix for a complete listing of the functions). Also included is an add-in program for performing Monte-Carlo simulations discussed extensively in Chapter 12, and an add-in to create "live" variance/covariance matrices. These add-ins are available on the Web site.

Typography Conventions

The main text of this book is set in the 10-point Times New Roman True Type font. Text or numbers that readers are expected to enter are set in the 10 point Courier New True Type font.

The names of built-in functions are set in small caps and boldface. Function arguments can be either required or optional. Required inputs are set in small caps and are italicized and boldface. Optional inputs are set in small caps and italicized. As an example, consider the **Pv** function (introduced in Chapter 7):

PV(RATE, NPER, PMT, FV, TYPE)

In this example, **Pv** is the name of the function, and **RATE**, **NPER**, and **PMT** are the required arguments, while *Fv* and *TyPE* are optional.

Copyright 2015 Cengage Learning. All Rights Reserved. May not be copied, scanned, or duplicated, in whole or in part. Due to electronic rights, some third party content may be suppressed from the eBook and/or eChapter(s). Editorial review has deemed that any suppressed content does not materially affect the overall learning experience. Cengage Learning reserves the right to remove additional content at any time if subsequent rights restrictions require it.

In equations and the text, equation variables (which are distinct from function arguments) are italicized. As an example, consider the *PV* equation:

$$PV = \frac{FV_N}{\left(1+i\right)^N}$$

I hope that these conventions will help avoid confusion due to similar terms being used in different contexts.

Changes from the 6th Edition

The overall organization of the book remains similar, but there have been many changes throughout the book. All of the chapters have been updated, but the more important changes include:

Chapter 1—Updated for Excel 2013, including coverage of the new charting interface that uses buttons for chart elements and panels for formatting.

Chapter 2—Added contribution analysis to the common-size statements, and new coverage of the common-size statement of cash flows. The latter motivates a new discussion of the **CHOOSE** function as well as the Data Validation tool.

Chapter 4—Added the *extended* DuPont method for decomposing the ROE into its more basic components.

Chapter 5—Added the **SLN** function for calculating straight-line depreciation, as well as a section on using the **SLOPE** and **INTERCEPT** functions to get regression parameters without running a full regression analysis.

Chapter 6—Added a new section that explicitly shows the linkage between the break-even point and the various measures of leverage.

Chapter 7—New coverage of the EFFECT and NOMINAL functions for converting interest rates.

Chapter 8—Added two additional multi-stage dividend growth common stock valuation models (the traditional three-stage model, and a three-step model).

Chapter 11—Added the new Arnold and Nixon method of calculating the MIRR based on the profitability index. This more clearly shows the linkage between NPV and MIRR.

Chapter 13—Extensive changes were made to the methodology for calculating the efficient frontier. Instead of using the Solver to calculate each portfolio, I am now using it to calculate

just two portfolios. The remaining portfolios are calculated as a weighted average of those two portfolios. This significantly speeds up the process of charting the efficient frontier. Additionally, I have added a utility function and used it to chart an indifference map and show how to find the optimal portfolio for an investor by maximizing utility in the Solver. Finally, I changed all of the calculations to use sample statistics, instead of population parameters, because Excel now has a sample covariance function.

Chapter 14—Added coverage of Do...Loops (Do...While and Do...Until), as well as new coverage of optional arguments and ParamArray, which allows for an unlimited number of function arguments. I also added a section with some best practices for VBA programming.

Chapter 15—Added coverage of the new TimeLine feature for filtering pivot tables by date and time. In addition, all of the data used in the examples has been updated, and new problems added.

A Note on the Internet

I have tried to incorporate Internet Exercises into those chapters where the use of the Internet is applicable. In many cases, the necessary data simply is not available to the public or very difficult to obtain online (e.g., cash budgeting), so some chapters do not have Internet Exercises. For those chapters that do, I have tried to describe the steps necessary to obtain the data—primarily from either MSN Money or Yahoo! Finance. It should be noted that Web sites change frequently and these instructions and URLs may change in the future. I chose MSN Money and Yahoo! Finance because I believe that these sites are the least likely to undergo severe changes and/or disappear completely. In many cases, there are alternative sites from which the data can be obtained if it is no longer available from the given site. All Excel spreadsheets for students' and instructors' use (as referenced in the book) are available at the product support Web site http://www.cengagebrain.com.

Acknowledgments

All books are collaborative projects, with input from more than just the listed authors. This is true in this case as well. I wish to thank those colleagues and students who have reviewed and tested the book to this point. Any remaining errors are my sole responsibility, and they may be reported to me by e-mail.

For this edition, I would like to thank two of my colleagues at Metro State: Juan Dempere and Su-Jane Chen were very kind to review chapters or sections of chapters. The input of the anonymous reviewers who responded to surveys is also greatly appreciated. I would also like to thank Debra Dalgleish, an author of several books on pivot tables, Microsoft Excel MVP, and a blogger at http://blog.contextures.com/, for answering some technical questions about pivot tables. I would also like to thank the several reviewers who spent a great deal of time and effort reading over the previous editions. These reviewers are Tom Arnold of the University of Richmond, Denise Bloom of Viterbo University, David Suk of Rider College, Mark Holder of Kent State University, Scott Ballantyne of Alvernia College, John Stephens of Tri State University, Jong Yi of California State University Los Angeles, and Saiyid Islam of Virginia Tech. I sincerely appreciate their efforts. In particular, I would like to thank Nancy Jay of Mercer University–Atlanta for her scrupulous editing of the chapters and homework problems in the first three editions.

Many people long ago provided invaluable help on the first and second editions of this text, and their assistance is still appreciated. Professional colleagues include Ezra Byler, Anthony Crawford, Charles Haley, David Hua, Stuart Michelson, Mohammad Robbani, Gary McClure, and John Settle. In addition, several of my now former students at Metropolitan State University of Denver were helpful, most especially, Peter Ormsbee, Marjo Turkki, Kevin Hatch, Ron LeClere, Christine Schouten, Edson Holland, Mitch Cohen, and Theresa Lewingdon.

Finally, I wish to express my gratitude to Mike Reynolds (Senior Product Manager), Adele Scholtz (Content Developer), and Heather Mooney (Marketing Manager) of the Cengage Learning team. Without their help, confidence, and support, this book would never have been written. To anybody I have forgotten, I heartily apologize.

I encourage you to send your comments and suggestions, however minor they may seem to you, to mayest@msudenver.edu.

Timothy R. Mayes June 2014

Copyright 2015 Cengage Learning. All Rights Reserved. May not be copied, scanned, or duplicated, in whole or in part. Due to electronic rights, some third party content may be suppressed from the eBook and/or eChapter(s). Editorial review has deemed that any suppressed content does not materially affect the overall learning experience. Cengage Learning reserves the right to remove additional content at any time if subsequent rights restrictions require it.

CHAPTER 1

Introduction to Excel 2013

After studying this chapter, you should be able to:

- 1. Explain the basic purpose of a spreadsheet program.
- 2. Identify the various components of the Excel screen.
- 3. Navigate the Excel worksheet (entering, correcting, and moving data within the worksheet).
- 4. Explain the purpose and usage of Excel's built-in functions and user-defined functions.
- 5. Create graphics and know how to print and save files in Excel.

The term "spreadsheet" covers a wide variety of elements useful for quantitative analysis of all kinds. Essentially, a spreadsheet is a simple tool consisting of a matrix of cells that can store numbers, text, or formulas. The spreadsheet's power comes from its ability to recalculate results as you change the contents of other cells. No longer does the user need to do these calculations by hand or on a calculator. Instead, with a properly constructed spreadsheet, changing a single number (say, a sales forecast) can result in literally thousands of automatic changes in the model. The freedom and productivity enhancement provided by modern spreadsheets presents an unparalleled opportunity for learning financial analysis.

Spreadsheet Uses

Spreadsheets today contain built-in analytical capabilities previously unavailable in a single package. Years ago, users often had to learn a variety of specialized software packages to do any relatively complex analysis. With the newest versions of Microsoft Excel, users can perform tasks ranging from the routine maintenance of financial statements to multivariate regression analysis to Monte Carlo simulations of various hedging strategies.

It is literally impossible to enumerate all of the possible applications for spreadsheets. You should keep in mind that spreadsheets are useful not only for financial analysis, but also for any type of quantitative analysis whether your specialty is in marketing, management, engineering, statistics, or economics. For that matter, a spreadsheet can also prove valuable for personal uses. With Excel, it is a fairly simple matter to build a spreadsheet to monitor your investment portfolio, plan for retirement, experiment with various mortgage options when buying a house, create and maintain a mailing list, and so on. The possibilities are quite literally endless. The more comfortable you become with the spreadsheet, the more uses you will find. Using a spreadsheet can help you find solutions that you never would have imagined on your own. Above all, feel free to experiment and try new things as you gain more experience working with spreadsheet programs, particularly Excel.

The above is not meant to suggest that Excel is the only analytical tool you'll ever need. For example, Excel is not meant to be a relational database, though it has some tools that allow it to work well for small databases (see Chapter 15). For bigger projects, however, Excel can serve as a very effective "front-end" interface to a database. It also isn't a complete replacement for a dedicated statistics program, though it can work well for many statistical problems. Although Excel can be made to do just about anything, it isn't always the best tool for the job. Still, it may very well be the best tool that you or your colleagues know how to use.

Starting Microsoft Excel



Excel 2013 Icon

In Windows, you start programs like Excel by double-clicking on the program's icon. The location of the Excel icon will depend on the organization of your system. You may have the Excel icon (at left) on the desktop or in the taskbar. Otherwise, you can start Excel by clicking the Windows Start button and then choosing Microsoft Office from the All Programs menu and then Excel 2013. In Windows Vista or 7, you can also type Excel into the search box at the bottom of the Start menu.

For easier access, you may wish to create a Desktop or Taskbar shortcut. To do this, rightclick on the Excel icon in the All Programs menu and either choose Create Shortcut or drag the icon to the Desktop or Taskbar. Remember that a shortcut is not the program itself, so you can safely delete the shortcut if you later decide you don't need it.

Copyright 2015 Cengage Learning. All Rights Reserved. May not be copied, scanned, or duplicated, in whole or in part. Due to electronic rights, some third party content may be suppressed from the eBook and/or eChapter(s). Editorial review has deemed that any suppressed content does not materially affect the overall learning experience. Cengage Learning reserves the right to remove additional content at any time if subsequent rights restrictions require it.

Parts of the Excel Screen

If you have used Excel 2007 or 2010, then you will be familiar with most of the user interface in Excel 2013. Compared to Excel 2003 or earlier version, it is dramatically different. In particular, all of the old and familiar menus are gone, having been replaced by the new Ribbon interface. However, aside from the user interface, Excel 2013 still works very much like previous versions.



In Figure 1-1, note the labeled parts of the Excel screen. We will examine most of these parts separately. Please refer to Figure 1-1 as you read through each of the sections that follow.

The File Tab and Quick Access Toolbar

The File tab in Excel 2013 is similar to the File menu in most other Windows programs. It can be opened either by clicking the tab or by pressing Alt-F (most of the keyboard shortcuts from previous versions will still work). Click the File tab when you need to open, save, print, or create a new file.

The File tab also contains additional functionality. It opens in what is known as *Backstage View*, which takes over the entire window. This additional space, compared to a menu, allows for much more information to be displayed. For example, if you click the Print tab on

the left side you get access not only to all of the print settings, but also to print preview on the same page. The Info tab is where you can set the document properties (author, keywords, etc.), inspect the document for hidden data that may reveal private details, encrypt the spreadsheet, and so on.

Finally, the File tab is the pathway to setting the program options. At the bottom of the tabs on the left you will find a link to Options. This launches the Excel Options dialog box where you can set all of the available options. It is advisable to go through the Excel Options to familiarize yourself with some of the things that you can control. While you may not understand all of the choices, at least you will know where to go when you need to change something (e.g., the user name, macro security level, or the default file locations).

You also have the ability to customize the Ribbon interface. Click the File tab, choose Options, and then select Customize Ribbon in the dialog box. Here you can create new tabs, move buttons from one tab to another, remove them completely, and even export your customizations so that others can use them.

The Quick Access toolbar (typically abbreviated as QAT) is located above the File tab and, by default, provides a button to save the current file as well as the Undo and Redo buttons. If you regularly use commands that aren't located on the Home tab, you can easily customize the Quick Access toolbar to add those commands by right-clicking the QAT and choosing "<u>C</u>ustomize Quick Access Toolbar..." The dialog box is self-explanatory. You can also add or remove commands, such as Print Preview, by clicking the arrow to the right of the QAT.

The Home Tab

FIGURE 1-2 EXCEL 2013 HOME TAB

| FILE HOME IN | SERT | PAGE LAYOUT | FORMULA | s data | REVE | W VIEW DE | VELL | SPER ADO-8 | 6 | | | | | | | Tim | Mayes - | |
|------------------------|------|-----------------|---------|----------|------|------------------|------|------------|-----|-------------|----------------------|------------------|--------|---------------|--------------------------|--------|---------------------|---|
| Xor | Time | s New Roma - 11 | A' A' | = = = | \$y- | P Whap Text | | General | | 腰 | | 1 | | *10 | E Autofum | · 97 | 46 | |
| Paste # Format Painter | 0 | (业•国•日) | - A - | 15 IF II | 包 校 | 🗐 Merge & Center | * | \$ - % + | 9.4 | Conditional | Format an Table - | Cell Styles = | Injert | Delete Format | (a) Fill = (d) Cear = | Sort & | First & Select - | |
| Clipboard | 4. | Fort | | | Algo | Twent | 3 | Namber | 1.3 | 이 문 | Styles | | | Cells | 1 | diting | | ~ |

Immediately below the title bar, Excel displays the various tabs in what is known as the *Ribbon*. Tabs are the toolbars that replaced the menus of pre-2007 versions. The Home tab contains the most commonly used commands, including the Cut, Copy, and Paste buttons, and the various cell formatting buttons. You can learn what function each button performs by placing the mouse pointer over a button. After a few seconds, a message will appear that informs you of the button's function. This message is known as a *ToolTip*. ToolTips are used frequently by Excel to help you identify the function of various items on the screen.

Note that several of the buttons (e.g., the Copy and Paste buttons) on the Ribbon have a downward-pointing arrow. This is a signal that the button has options besides the default

Copyright 2015 Cengage Learning. All Rights Reserved. May not be copied, scanned, or duplicated, in whole or in part. Due to electronic rights, some third party content may be suppressed from the eBook and/or eChapter(s). Editorial review has deemed that any suppressed content does not materially affect the overall learning experience. Cengage Learning reserves the right to remove additional content at any time if subsequent rights restrictions require it.

Paste

behavior. For example, by clicking the arrow on the Paste button you will find that there are several choices regarding what to paste (e.g., just the formula, or the value without the formula, etc.). Clicking the upper half of a split button invokes the default purpose.

The other tabs are named according to their functionality, and you will quickly learn which one to choose in order to carry out a command. Table 1-1 shows the other tabs and a short description of what they do.

| Tab | What It Does |
|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| File | File management features (open, save, close, print, etc.) |
| Insert | Contains buttons for inserting pivot tables, charts, pictures, shapes, text boxes, equations, and other objects. |
| Page Layout | Has choices that control the look of the worksheet on the screen and when printed. You can change the document theme, the page margins and orientation, and so on. |
| Formulas | This is where to go when you want to insert a formula, create a defined name for a cell or range, or use the formula-auditing features to find errors. |
| Data | Contains buttons to guide you through getting data from other sources (such as an Access database, a Web site, or a text file). Launch tools such as the Scenario Manager, Goal Seek, Solver, and the Analysis Toolpak. |
| Review | Here you will find spell check, the thesaurus, and also commands for working with cell comments and worksheet protection. |
| View | Contains commands that control the worksheet views, zoom controls, and the visibility of various objects on the screen (such as gridlines and the formula bar). |
| Developer | Has tools that allow you to access the VBA editor, insert controls (e.g., dropdown lists), and work with XML. This tab is not visible by default, but can be enabled in Options. |
| Add-Ins | This is where older Excel add-ins that create custom tool bars and menus will be located. Not visible unless older add-ins are installed. |

TABLE 1-1OTHER TABS IN THE EXCEL 2013 RIBBON

Note that another set of tabs will appear when you are working on charts. The Design and Format tabs contain all of the options that you will need for working with charts (see "Creating Graphics" on page 26). Furthermore, add-in programs may create additional tabs.

The Formula Bar

As you work more in Excel to create financial models, you will find that the formula bar is one of its most useful features. The formula bar displays information about the currently selected cell, which is referred to as the active cell. The left part of the formula bar indicates the name or address of the selected cell (H9 in Figure 1-3). The right part of the formula bar displays the contents of the selected cell. If the cell contains a formula, the formula bar displays the formula while the cell displays the result of the formula. If text or numbers have been entered, then the text or numbers are displayed.

| FIGURE 1-3 |
|----------------------------|
| THE EXCEL 2013 FORMULA BAR |

| H9 | | 1 | x | √ J× | =SUM(H2:H8) | × |
|----|--|---|---|------|-------------|---|
|----|--|---|---|------|-------------|---|

The f_x button on the formula bar is used to show the Insert Function dialog box. This dialog box helps you to find and enter functions without having to memorize them. It works the same as the Insert Function button on the Formulas tab. See page 22 for more information.

The chevron at the right of the formula bar is used to expand the formula bar. This is useful if you have long formulas that occupy more than one line. You can expand the formula bar even further by dragging its lower edge.

The Worksheet Area

The worksheet area is where the real work of the spreadsheet is done. The worksheet is a matrix of cells (1,048,576 rows by 16,384 columns),¹ each of which can contain text, numbers, or formulas. Each cell is referred to by a column letter and a row number. Column letters (A, B, C, ..., XFD) are listed at the top of each column, and row numbers (1, 2, 3, ..., 1048576) are listed to the left of each row. The cell in the upper left corner of the worksheet is therefore referred to as cell A1, the cell immediately below A1 is referred to as cell A2, the cell to the right of A1 is cell B1, and so on. This naming convention is common to all spreadsheet programs. If not already, you will become comfortable with it once you have gained some experience working in Excel.

The active cell can be identified by a solid black border around the cell. Note that the active cell is not always visible on the screen, but its address is always named in the leftmost portion of the formula bar.

^{1.} This is known as the "big grid" because it is much larger than in pre-2007 versions of Excel, which only supported up to 65,536 rows and 256 columns.

Copyright 2015 Cengage Learning. All Rights Reserved. May not be copied, scanned, or duplicated, in whole or in part. Due to electronic rights, some third party content may be suppressed from the eBook and/or eChapter(s). Editorial review has deemed that any suppressed content does not materially affect the overall learning experience. Cengage Learning reserves the right to remove additional content at any time if subsequent rights restrictions require it.

Sheet Tabs

| | Тн | FIGURE e Sheet | 1-4 г Tabs | | |
|-----|--------|-------------------|---------------|---|--|
| • • | Sheet1 | Sheet2 | Sheet3 | ۲ | |

Excel worksheets are stored in a format that allows you to combine multiple worksheets into one file known as a *workbook*. This allows several related worksheets to be contained in one file for easy access. The sheet tabs, near the bottom of the screen, enable you to move easily from one sheet to another in a workbook. You may rename, copy, or delete any existing sheet or insert a new sheet by right-clicking a sheet tab with the mouse and making a choice from the resulting menu. You can easily change the order of the sheet tabs by left-clicking a tab and dragging it to a new position. To insert a new worksheet, click the New Sheet button to the right of the last worksheet.

It is easy to do any of these operations on multiple worksheets at once, except for renaming. Simply click the first sheet and then Ctrl+click each of the others. (You can select a contiguous group of sheets by selecting the first and then Shift+click the last.) Now, right-click one of the selected sheets and select the appropriate option from the pop-up menu. When sheets are grouped, anything you do to one sheet gets done to all. This feature is useful if, for example, you need to enter identical data into multiple sheets or need to perform identical formatting on several sheets. To ungroup the sheets, either click on any nongrouped sheet or right-click a sheet tab and choose Ungroup Sheets from the pop-up menu. Another feature in Excel 2013 allows you to choose a color for each sheet tab by right-clicking the tab and choosing a Tab Color from the pop-up menu.

The transport buttons to the left of the sheet tabs are the sheet tab control buttons; they allow you to scroll through the list of sheet tabs. Right-clicking either of these buttons will display a pop-up menu that allows you to quickly jump to any sheet tab in the workbook. This is an especially helpful tool when you have too many tabs for them all to be shown.

Status Bar

The status bar, located below the sheet tabs, contains information regarding the current state of Excel, as well as certain messages. For example, most of the time the only message is "Ready" indicating that Excel is waiting for input. At other times, Excel may add "Calculate" to the status bar to indicate that it needs to recalculate the worksheet because of changes. You can also direct Excel to do certain calculations on the status bar. For example, in Figure 1-5, Excel is showing the average, count, and sum of the highlighted cells in the worksheet.

| | FIGURE 1-5 THE STATUS BAR | | | | | | | | | | | |
|-------|------------------------------|-----------------|----------|--------------|---|---|--|--|-----|----|------|--|
| READY | | AVERAGE: 67,143 | COUNT: 6 | SUM: 402,856 | ⊞ | B | | | - I | -+ | 100% | |

By right-clicking on this area of the status bar, you can also get Excel to calculate the count of numbers only, minimum, or maximum of any highlighted cells. This is useful if you need a quick calculation that doesn't need to be in the worksheet.

The right side of the status bar contains buttons to change the view of the worksheet (normal, page layout, and page break preview) as well as the zoom level.

Navigating the Worksheet

There are two principal ways for moving around within the worksheet area: the arrow keys and the mouse. Generally speaking, for small distances the arrow keys provide an easy method of changing the active cell, but moving to more distant cells is usually easier with the mouse.

Most keyboards have a separate keypad containing arrows pointing up, down, left, and right. If your keyboard does not, then the numeric keypad can be used if the Num Lock function is off. To use the arrow keys, simply press the appropriate key once for each cell that you wish to move across. For example, assuming that the current cell is A1 and you wish to move to cell D1, press the Right arrow key three times. To move from D1 to D5 press the Down arrow key four times. You can use the Tab key to move one cell to the right. The Page Up and Page Down keys also work as you would expect.

The mouse is even easier to use. While the mouse pointer is over the worksheet area it will be in the shape of a fat cross. To change the active cell move the mouse pointer over the destination cell and click the left button. To move to a cell that is not currently displayed on the screen, click on the scroll bars until the cell is visible and then click on it. For example, if the active cell is A1 and you wish to make A100 the active cell, click on the arrow at the bottom of the scroll bar on the right hand part of the screen until A100 is visible. Move the mouse pointer over cell A100 and click with the left button. Each click on the scroll bar moves the worksheet up or down one page. If you wish to move up, click above the thumb. If down, click beneath the thumb. The thumb (or slider) is the button that moves up and down the scroll bar to indicate your position in the worksheet. To move more quickly, you can drag the thumb to the desired position.

If you know the name or address of the cell to which you wish to move (for large worksheets remembering the cell address isn't easy, but you can use named ranges) use the Go To

Copyright 2015 Cengage Learning. All Rights Reserved. May not be copied, scanned, or duplicated, in whole or in part. Due to electronic rights, some third party content may be suppressed from the eBook and/or eChapter(s). Editorial review has deemed that any suppressed content does not materially affect the overall learning experience. Cengage Learning reserves the right to remove additional content at any time if subsequent rights restrictions require it.

Find & Select • command. The Go To command will change the active cell to whatever cell you indicate. The Go To dialog box can be used by clicking the Find & Select button on the Home tab and then choosing the \underline{G} o To... command, by pressing the F5 function key, or by pressing the Ctrl+G key combination. To move to cell A50, simply press F5, type: A50 in the Reference box, and then press Enter. You will notice that cell A50 is now highlighted and visible on the screen. You can also use Go To to find certain special cells (e.g., the last cell that has data in it) by pressing the Special... button in the Go To dialog box.

Selecting a Range of Cells

Many times you will need to select more than one cell at a time. For example, you may wish to apply a particular number format to a whole range of cells, or you might want to clear a whole range. Because it would be cumbersome to do this one cell at a time, especially for a large range, Excel allows you to simultaneously select a whole range and perform various functions on all of the cells at once. The easiest way to select a contiguous range of cells is to use the mouse. Simply point to the cell in the upper left corner of the range, click and hold down the left button, and drag the mouse until the entire range is highlighted. As you drag the mouse, watch the left side of the formula bar. Excel will inform you of the number of selected rows and columns. In addition, the row and column headers will be highlighted for the selected cells.

You can also use the keyboard to select a range. First change the active cell to the upper left corner of the range to be selected, press and hold down the Shift key, and use the arrow keys to highlight the entire range. Note that if you release the Shift key while pressing an arrow key you will lose the selection. A very useful keyboard shortcut is the Shift+Ctrl+Arrow (any arrow key will work) combination. This is used to select all of the cells from the active cell up to, but not including, the first blank cell. For example, if you have 100 numbers in a column and need to apply a format, just select the first cell and then press Shift+Ctrl+Down arrow to select them all. This is faster and more accurate than using the mouse.

Many times it is also useful to select a discontiguous range (i.e., two or more unconnected ranges) of cells. To do this, simply select the first range as usual and then hold down the Ctrl key as you select the other ranges.

Using Defined Names

A named range is a cell, or group of cells, for which you have supplied a name. Named ranges can be useful in a number of different ways, but locating a range on a big worksheet is probably the most common use. To name a range of cells, start by selecting the range. For example, select A1:C5 and then choose Define Name from the Formulas tab. In the edit box at the top of the New Name dialog box, enter a name, say MyRange (note that a range name

Define Name *